INTELMAX
IP-Exchange

ALUCOM PROJECT

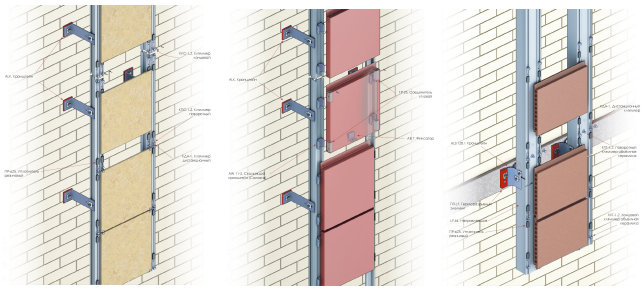
facades alucom

1. Project description

Alucom is a company professionally engaged in the production of hinged ventilated facades.

Since November 2003 have been successfully mastering objects of varying complexity throughout Russia and CIS countries.

2. Concept and technology



3. Potential sales volume

Project is looking for investment to launch sales on market of EU

Potential Sales Volume:

- **1.1 Million USD** in one year
- **3.7 Million USD** in five years

4. Competitors

Docke (Germany) – high quality manufacturer with expensive prices. Limited range of goods – some panels are not applicable in climatic conditions of Northern Countries

Holzplast (Austia) – middle-range priced products, with lower quality.

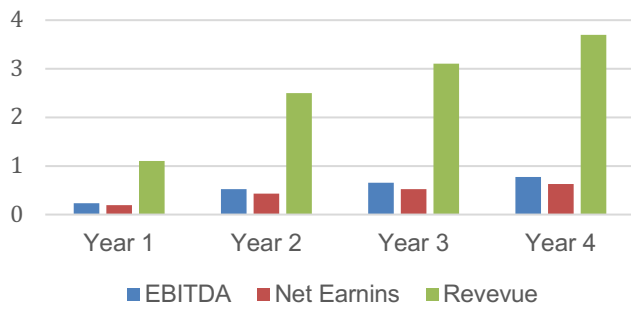
5. Business strategy

- Opening a subsidiary in on of EU countries (January, 2021)
- Start of sales and marketing expansion (February, 2021)

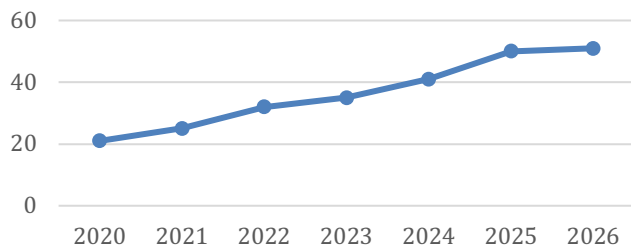
6. Advantages

- **17 years** on a market
- Localized own manufacture
- Unique and reliable technologies

7. Financial Performance, Mln USD



8. Market Valuation, Mln USD



9. Investment opportunities

Offer for investor:

- **25%** of IP- Shares of SKM Project's Portfolio

Amount of Investments: **7.6 Million USD**
Return of Investments: **180% on 6th year**

10. Project team

Headquarters: Moscow, Russia
Manufacture: Kaluga, Russia
Total team: approx. 200 persons

Contacts: