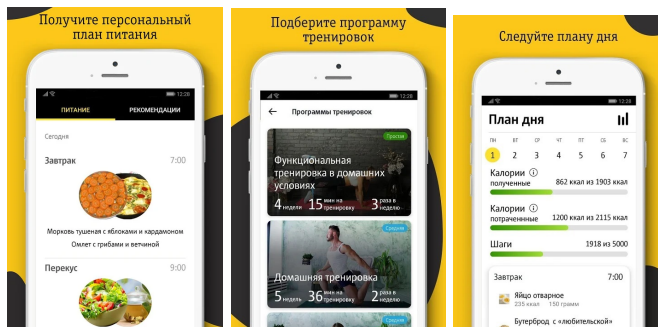


**1. Project description**

SKM LTD is a company which has developed and successfully operates two wellness mobile application in CIS countries (MTS Fitness and Beeline Wellness Apps). These products provide users with various healthy features, as progressively adapted exercises, diet plans, yoga, etc.

**2. Concept and technology**



**3. Potential sales volume**

Project is looking for investment to launch sales on market of UAE (initially), with spreading to MENA Region.

Potential Quantity of users: **200 thousand of MAU**

Potential Sales Volume: **1.2 Million USD** per year

**4. Competitors**

**Dubai Fitness App** – localized version of fitness app, does not provide user with customized diet plan.

**HealthifyMe** - diet application with target audience with South Asian origins. Does not have customizing feature for fitness exercises.

**5. Business strategy**

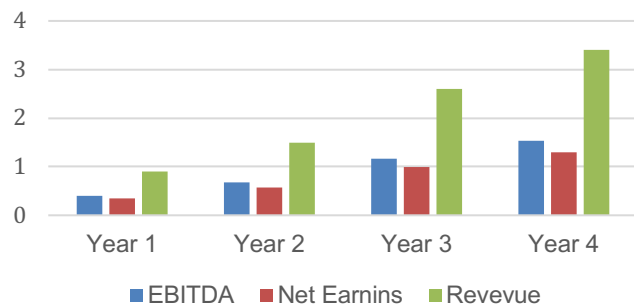
- Registration of a company (January, 2021)
- Launch of application from Abu-Dhabi (February, 2021)

**6. Successful cases**

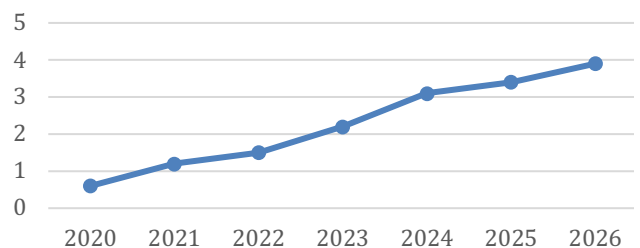
**MTS Fitness App** – wellness mobile app with **50 thousand** of MAU

**Beeline Wellness** – wellness mobile app with **70 thousand** of MAU

**7. Financial Performance, MIn USD**



**8. Market Valuation, MIn USD**



**9. Investment opportunities**

Offer for investor:

- **25%** of IP- Shares of SKM Project's Portfolio

Amount of Investments: **1 Million USD**

Return of Investments: **240% on 3<sup>rd</sup> year**

**10. Project team**

Headquarters: Abu-Dhabi

Team: 10 persons (IT and Customer Service)