

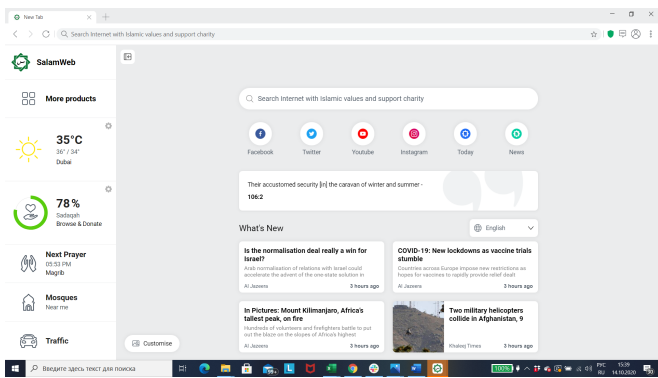


1. Project description

Salam Web is Chromium Based browser with a Muslim friendly Web-experience, and targeted toward the Muslim Audience developed by the Salam Web Technologies DMCC.

The browser is also a main component of the Muslim-specific digital ecosystem which includes web apps and Salam today, an online magazine with multiple localized editions.

2. Concept and technology



3. Potential sales volume

Project is looking for investment to launch wide marketing program in order to reach:

Potential Quantity of users: **100 mln of MAU**

4. Competitors

Concept of Muslim friendly browser with “halal” filters is unique, so it does not have direct competitors.

Also, Browser has multiple unique features, as “qibla” locator, prayer time, etc.

5. Business strategy

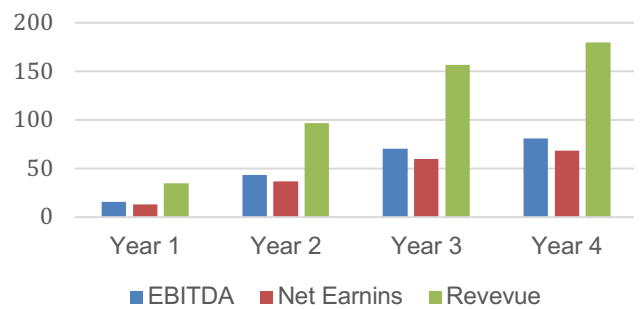
Project is striving to expand in South Asian market with wide marketing program. Also, additional language versions as Hindi are planned to be launched.

6. Successful cases

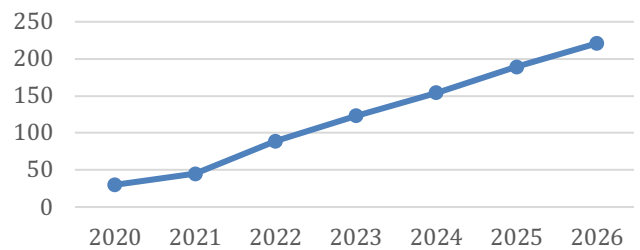
Browser has been downloaded more by more than **20 million of users**.

SalamWeb has been certified by Amanie International Shariah Supervisory Board as Muslim compliant and as of December, 2019.

7. Financial Performance, MIn USD



8. Market Valuation, MIn USD



9. Investment opportunities

Offer for investor:

- **25%** of IP- Shares of SKM Project’s Portfolio

Amount of Investments: **50 Million USD**

Return of Investments: **210% on 7th year**

10. Project team

Headquarters: Dubai DMCC

Team: 150 persons (IT and Customer Service)