

1. Project description

Qoovee is an international wholesale platform with Kyrgyzstan origins, which successfully connects numerous buyers and 27 thousand suppliers from 82 countries.

2. Concept and technology



Online platform with multiple services regarding trading between wholesalers and retailers from different countries.

3. Potential sales volume

Project is looking for investment to continue marketing expansion to EU countries.

Potential Volume:

- **2.2 Million USD** in one year
- **8.2 Million USD** in five years

4. Competitors

AliExpress (China) – mostly Chinese oriented online platform, with low quality of goods. Traders usually not checked. Hard to find needed product.

Alibaba (China) – Chinese online shopping platform, not oriented on B2B sales, there is no option for tenders.

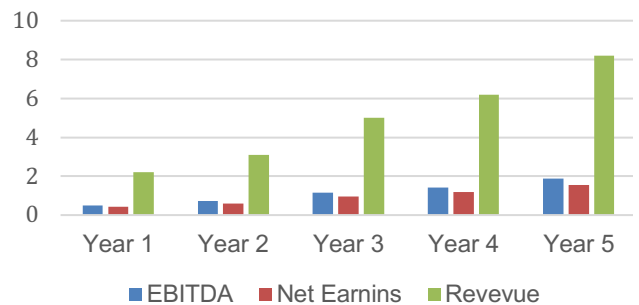
5. Business strategy

- Launching of market program (January, 2021)
- Updating “Business Club’ program (special platform within Qoovee for trusted partners.

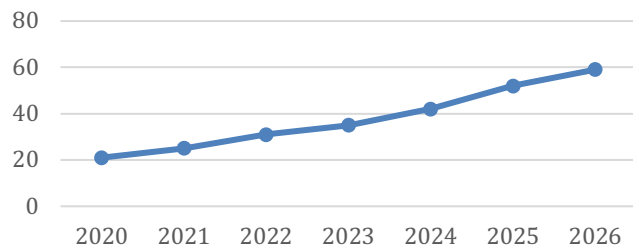
6. Advantages

- **27 thousand** of suppliers
- Tender program (transparent system of best price search)
- Business Club program (Special Loyalty Program)

7. Financial Performance, Mln USD



8. Market Valuation, Mln USD



9. Investment opportunities

Offer for investor:

- **20%** of IP- Shares of SKM Project’s Portfolio

Amount of Investments: **14 Million USD**

Return of Investments: **180% on 9th year**

10. Project team

Headquarters: Bishkek, Kyrgyzstan
Subsidiaries in more than 20 countries.

Contacts: